Interbuild Africa 2012-Constructive Building Solutions

Discover Sales Opportunities For Building Products in Africa

Expand into Africa by participating in U.S. Commercial Service South Africa's U.S. Pavilion at Interbuild Africa 2012. Interbuild is the largest building services & construction exhibition in Africa. Hosting the full spectrum of building industries in residential, commercial and industrial development. Co-hosting the following shows: Interbuild Africa, Glass Expo Africa, Plumbdrain Africa and EcoAfribuild.

What the show offers

The show offers U.S. exhibitors an opportunity to meet new and existing customers, launch new products, generate sales, expand exports to Africa, enhance company image and build brand awareness, interact with distributors and gain competitive insight. It encompasses building segments such as:

- bathrooms, kitchens, doors, windows,
- paint, flooring, walling, roofing, insulation,tiling, electrical, lighting, air-conditioning, paving,
- bricks,cement,concrete, affordable housing products,
- all aspects of the hardware and allied products industries.

Options to Exhibit

OPTION 1-Exhibiting at Interbuild 2012

Cost: $3,500 Single (3m X 3m) exhibition stand

Package includes: space; shell scheme; company name on fascia; DB board; 1 x 1.5m double fluorescent tube; carpeting; stand cleaning; listing in SA's leading newspaper

OPTION 2-Catalog Exhibition

Cost: $500

The U.S. Commercial staff will help you identify potential distributors/ representatives/partners and test the market on your behalf. Trade leads emanating from the show will be sent directly to you for follow-up.

- www.export.gov/southafrica www.interbuild.co.za

Register Today:

Deadline: June 15, 2012

Venue: Interbuild Africa 2012, Expo Centre, Nasrec, Johannesburg, South Africa

Date: August 15-18, 2012

Cost: Stand Exhibition=$3500
Catalogue Exhibition=$500

For more information:

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